



Sheree Rubinstein, Samantha Krajina, and Marion Mays prepare for the Vinnies CEO Sleepout. Picture: IAN CURRIE

BIG HEARTS BRAVE THE BIG CHILL

WENDY TUOHY

WHEN Marion Mays' young son saw a homeless woman slumped against a Yarraville window, he "couldn't put the concept down".

"He stopped, and indicated to me to look and take notice," said Ms Mays, the CEO of wealth mentoring group Thalia Stanley.

Two years later, Ms Mays is the biggest female fundraiser for the Vinnies CEO Sleepout and will bed down on a chilly sheet of cardboard for the second time on June 21. She is concerned about the increasing number of women over 55 becoming homeless.

The 2018 sleepout hopes to raise \$1 million for poverty support services. Ms Mays will be joined by OneRoof CEO Sheree Rubinstein and Geelong Women in Business director Samantha Krajina. ceosleepout.org.au